

RUGNEWS.COM

RugNews.com - October 2019

Deadline: September 4

The October 2019 daily issues of *RugNews.com* will preview NEW product introductions planned for 2019 Fall High Point Market.

The following products are relevant to *RugNews.com* readers: rugs, flooring & outdoor rugs. *RugNews* does not publish images of full rooms, only rugs. For information about *RugNews.com*, visit RugNews.com.

Editorial submissions can include all of the following:

- **NEW PRODUCT INTRODUCTIONS: 1-3 product images** (a high-res file, minimum 300 dpi); A paragraph of **text** with detailed product and range information for EACH image (collection name, colorways, sizes, retail pricing); **Relevant contact information** for orders, etc. (public phone number, website, city, state)
- **Subject line:** "Fall High Point Market"
- **SPECIAL EVENTS PLANNED DURING MARKET:** Send **PRESS RELEASES** announcing in-booth or in-showroom activities (celebrity appearances, receptions, giveaways, promotions, anniversary celebrations, showroom expansion/relocation toasts, etc.)
- Please cc: dbritt@imcenters.com on your submission

Send all materials to: Carol A. Tisch, Editorial Director & Publisher - ctisch@RugNews.com

For questions, contact Carol at (941) 929-9430