



eventcrowd

Lead Retrieval Options

HPMKT
High Point Market®

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QUICKLEADS APP

The mobile app offers comprehensive lead management features including:

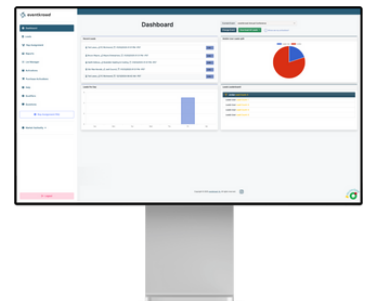
- Customize with notes, unlimited qualifiers, and unlimited surveys
- Continuous scan mode for high-traffic scenarios
- Offline Mode syncs when signal returns so you never miss a scan
- Dynamic reporting and list exports in the leads hub
- Compatible with your personal devices, whether phone or tablet, on both Android and Apple platforms



QUICKLEADS WEB

The Web version provides the following features in a browser window using a USB Barcode scanner:

- Customize with notes, unlimited qualifiers, and unlimited surveys
- Seamless integration with Rep Assignment, allowing options to manually select one or more reps
- Continuous scan mode for high-traffic scenarios
- Ability to manually enter a lead by badge ID
- Dynamic reporting and list exports in the leads hub



QUICKLEADS RENTAL

Utilizes a handheld android device with a built-in scanner for the duration of market:

- Syncs data back to the leads hub while on wi-fi
- Full customization of qualifiers, surveys, and notes
- Continues to scan in offline mode if needed
- Simple charging and long battery life for all day scanning
- Utilizes QuickLeads App (See features above)



Product Comparison Chart

	QuickLeads App	QuickLeads Web	QuickLeads Rental
Capture full contact details			
Use your own device*			
Capture demographic data			
Continuous scan mode			
Ability to track group size	 **		 **
Unlimited qualifiers			
Unlimited survey questions			
Offline mode			
Manage orders, leads & reports in the Leads Hub			
Advance & Post-Market Buyer List included with purchase			
Recommended for extremely busy showrooms			
Syncs leads in real time (With internet connection)			

* Must have internet access (not included). QuickLeads App can scan in offline mode but will require internet access to sync leads.

** Guest capture setting can be toggled on in app settings

REP ASSIGNMENT TOOL

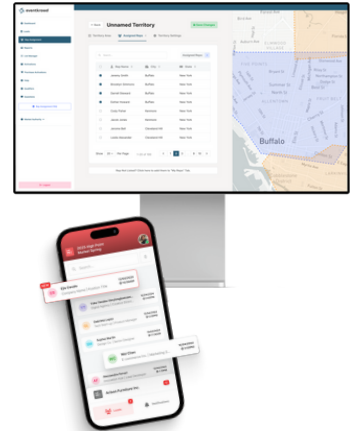
The platform features comprehensive territory management designed with the High Point Market in mind. Features include:

- Custom-defined geographic zones with either single or multi-rep handling
- Notify reps instantly through a custom app with push notifications when a lead from their territory is scanned

REP APP

Reps will utilize a dedicated app to receive push notifications and view customer details:

- Reps can set availability
- Reps can accept leads via pop-up alerts
- Reps can seamlessly manage leads across multiple company profiles
- Reps can view leads across the complete event history



ADVANCE & POST MARKET BUYER LIST

The advance list and post-market buyer list includes:

- company
- mailing address
- main contact
- phone number
- business type
- sales volume
- price point
- primary and secondary product categories

Email addresses are not included

This item is included with a lead retrieval purchase or can be purchased separately at the listed rate.

Leads Hub

The **Leads Hub** provides the tools you need to prepare for your event and manage your leads effectively afterward. From lead capture to analysis, everything is organized in one central location and is included with all lead retrieval orders.

Lead Management

Access your captured leads with important details like notes, qualifiers, and survey responses. Create filtered lists based on specific criteria and export your data when needed.

Performance Dashboard

Track lead generation metrics by day, team member, and overall event performance. View leaderboards and key statistics to understand how your event is performing.

Detailed Reports

Generate comprehensive reports on lead data, qualifiers, geographic information, and survey responses. Use these insights to analyze your event performance and plan future strategies.

Custom Qualifiers

Create custom lead qualifiers that match your specific business needs. Set up criteria to help sort and prioritize leads based on what matters most to your organization.

Survey Builder

Build custom surveys to gather specific information from your leads. Create questions that help you understand prospect needs and collect the data most relevant to your goals.

Streamlined Ordering

Manage your lead generation needs with a simple, intuitive ordering system. Track order history, place additional requests, and scale your lead capture efforts with just a few clicks.

Team Access

Add multiple users to the Leads Hub so they can help manage leads and access the tools they need.

QuickLeads App, QuickLeads Web, and QuickLeads Rental purchases includes access to the Leads Hub, and the Advance & Post Market Buyer List.

QuickLeads App

Early Rate Ends	Standard From
10/3/25	10/4/25

Supported on iOS (17.0 or later) and Android (8 or later). It is recommended that your device has at minimum a 12MP Back-facing Camera with autofocus and 4GB of RAM for the best performance. Using a device that has lower specifications may affect the app performance.

QUICKLEADS APP - 1 ACTIVATION	\$275	\$350
QUICKLEADS APP - 2 ACTIVATIONS	\$475	\$550
QUICKLEADS APP - 3 ACTIVATIONS	\$550	\$625
QUICKLEADS APP - 5 ACTIVATIONS	\$825	\$900
QUICKLEADS APP - 10 ACTIVATIONS	\$1200	\$1275
QUICKLEADS APP (1) + REP ASSIGNMENT	\$675	\$750
QUICKLEADS APP (2) + REP ASSIGNMENT	\$875	\$950
QUICKLEADS APP (3) + REP ASSIGNMENT	\$950	\$1025
QUICKLEADS APP (5) + REP ASSIGNMENT	\$1225	\$1300
QUICKLEADS APP (10) + REP ASSIGNMENT	\$1600	\$1675

QuickLeads Web

Requirements: macOS or Windows 10/11 with 8 GB of ram with Chrome, Internet Access, and a USB Barcode Scanner. Recommended USB Barcode scanner Zebra DS6708 or Zebra DS9208.

QUICKLEADS WEB	\$350	\$425
QUICKLEADS WEB + REP ASSIGNMENT	\$750	\$825
QUICKLEADS WEB (2 ACTIVATIONS)	\$600	\$675
QUICKLEADS WEB (2 ACTIVATIONS) + REP ASSIGNMENT	\$1000	\$1075
QUICKLEADS WEB + REP ASSIGNMENT & RENTAL USB SCANNER	\$925	\$1000
QUICKLEADS WEB (2 ACTIVATIONS) + REP ASSIGNMENT & 2 RENTAL USB SCANNERS	\$1275	\$1350

QuickLeads Rental

Includes (1) Mobile App License (Internet access required - not included).

QUICKLEADS RENTAL	\$500	\$575
QUICKLEADS RENTAL + REP ASSIGNMENT	\$900	\$975
QUICKLEADS RENTAL (PKG OF 2)	\$925	\$1000
QUICKLEADS RENTAL (PKG OF 2) + REP ASSIGNMENT	\$1325	\$1400

Optional Items

DELIVERY & PICKUP OF RENTAL DEVICE	\$150	\$150
RENTAL USB BARCODE SCANNER For use with QuickLeads Web only.	\$175	\$225
ADVANCE & POST MARKET BUYER LIST	\$375	\$400

Included with all Lead Retrieval Tool purchases. Can be purchased separately at the listed price. Advance list is available 1 month prior and the post list 1 month after Market.