

Lead Retrieval Options

QUICKLEADS APP

The mobile app offers comprehensive lead management features including:

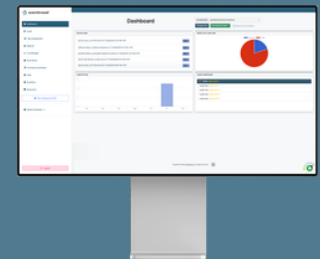
- Customize with notes, unlimited qualifiers, and unlimited surveys
- Continuous scan mode for high-traffic scenarios
- Offline Mode syncs when signal returns so you never miss a scan
- Dynamic reporting and list exports in the leads hub
- Compatible with your personal devices, whether phone or tablet, on both Android and Apple platforms



QUICKLEADS WEB

The Web version provides the following features in a browser window using a USB Barcode scanner:

- Customize with notes, unlimited qualifiers, and unlimited surveys
- Seamless integration with Rep Assignment, allowing options to manually select one or more reps
- Continuous scan mode for high-traffic scenarios
- Ability to manually enter a lead by badge ID
- Dynamic reporting and list exports in the leads hub



QUICKLEADS RENTAL

Utilizes a handheld android device with a built-in scanner for the duration of market:

- Syncs data back to the leads hub while on wi-fi
- Full customization of qualifiers, surveys, and notes
- Continues to scan in offline mode if needed
- Simple charging and long battery life for all day scanning
- Utilizes QuickLeads App (See features above)



Product Comparison Chart

	QuickLeads App	QuickLeads Web	QuickLeads Rental
Capture full contact details			
Use your own device*			
Capture demographic data			
Continuous scan mode			
Ability to track group size	 **		 **
Unlimited qualifiers			
Unlimited survey questions			
Offline mode			
Manage orders, leads & reports in the Leads Hub			
Advance & Post-Market Buyer List included with purchase			
Recommended for extremely busy showrooms			
Syncs leads in real time (With internet connection)			

* Must have internet access (not included). QuickLeads App can scan in offline mode but will require internet access to sync leads.

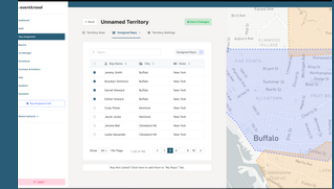
** Guest capture setting can be toggled on in app settings

Optional Items

REP ASSIGNMENT TOOL

The platform features comprehensive territory management designed with the High Point Market in mind. Features include:

- Unlimited Custom-defined geographic zones with either single or multi-rep handling
- Unlimited Reps, with no additional fees
- Notify reps instantly through a custom app with push notifications when a lead from their territory is scanned



REP APP

Reps use a custom dedicated mobile app to receive push notifications and view full customer details:

- Reps can set availability
- Reps can accept leads via pop-up alerts
- Multi-line Reps can seamlessly manage leads across multiple company profiles
- Reps can view leads across the complete event history



ADVANCE & POST MARKET BUYER LIST

The advance list and post-market buyer list is included with any QuickLeads lead retrieval purchase or can be purchased separately.

The list includes the following demographics(*):

- company
- mailing address
- main contact
- phone number
- business type
- sales volume
- price point
- primary and secondary product categories

***Email addresses are not included**

The **Leads Hub** is your tool to prepare for your event and manage your leads effectively. From lead capture to analysis, everything is organized in one central location and is included with all lead retrieval orders. With a performance dashboard with lead metrics and key statistics. Create custom qualifiers and surveys to prioritize leads and streamline data collection during the event.

*New Dynamic Reports Hub

Event Comparison

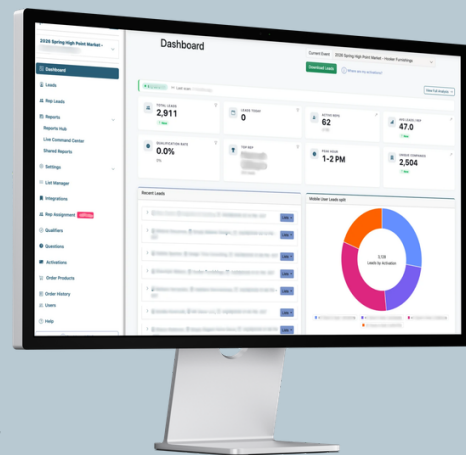
Overlay results from up to 8 past events side by side and spot trends instantly.

ROI Calculator

Enter your trade-show spend and instantly see projected pipeline, ROI, and cost-per-lead benchmarked against your industry.

Lead Quality Scoring

Every lead gets an automatic 0-100 quality score, so your team follows up on hot leads first.



Event Score

A single 0-100 grade per event blends volume, quality, efficiency, and engagement for easy year-over-year benchmarking.

Live Command Center

Watch leads roll in and track staff activity in real time, so a slow morning gets caught before it costs you the day.

Automated Plain-English Insights

The system writes its own takeaways, like "Tuesday 1-3 PM is your strongest window," no data analyst required.

Executive PDF Reports & Shareable Links

Generate a polished, branded report in one click and send it straight to leadership, no login required.

Automated Insight Emails

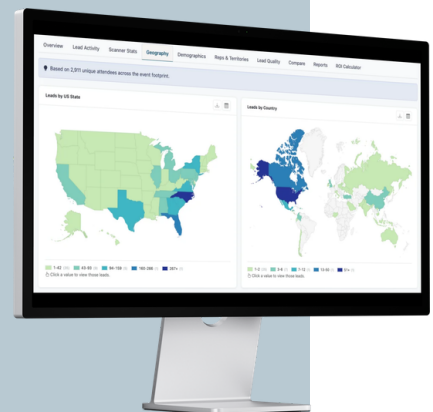
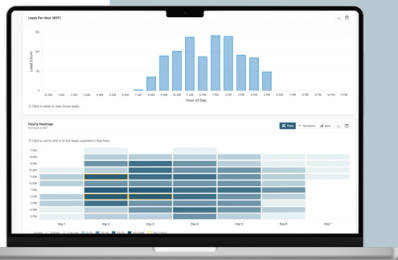
Daily recaps, post-event summaries, and monthly digests land in your inbox automatically.

Geography & Territory Analytics

Interactive heat maps show exactly where your best leads are coming from.

Goal Setting & Milestones

Set a lead target for the event and get celebratory alerts at 25%, 50%, 75%, and 100%.



All QuickLeads App, QuickLeads Web, and QuickLeads Rental purchases includes access to the Leads Hub, and the Advance & Post Market Buyer List.

QuickLeads App

Early Rate Ends 9/25/26	Standard From 9/26/26
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Supported on iOS (17.0 or later) and Android (12 or later). It is recommended that your device has at minimum a 12MP Back-facing Camera with autofocus and 4GB of RAM for the best performance. Using a device that has lower specifications may affect the app performance.

QUICKLEADS APP - 1 ACTIVATION	\$300	\$375
QUICKLEADS APP - 2 ACTIVATIONS	\$500	\$575
QUICKLEADS APP - 3 ACTIVATIONS	\$600	\$675
QUICKLEADS APP - 5 ACTIVATIONS	\$875	\$950
QUICKLEADS APP - 10 ACTIVATIONS	\$1275	\$1325
QUICKLEADS APP (1) + REP ASSIGNMENT	\$725	\$800
QUICKLEADS APP (2) + REP ASSIGNMENT	\$925	\$1000
QUICKLEADS APP (3) + REP ASSIGNMENT	\$1000	\$1075
QUICKLEADS APP (5) + REP ASSIGNMENT	\$1275	\$1350
QUICKLEADS APP (10) + REP ASSIGNMENT	\$1650	\$1725

QuickLeads Web

Requirements: macOS or Windows 10/11 with 8 GB of ram with Chrome, Internet Access, and a USB Barcode Scanner. We recommend either a Zebra DS6708 or Zebra DS9208.

QUICKLEADS WEB	\$375	\$450
QUICKLEADS WEB + REP ASSIGNMENT	\$800	\$875
QUICKLEADS WEB (2 ACTIVATIONS)	\$650	\$725
QUICKLEADS WEB (2 ACTIVATIONS) + REP ASSIGNMENT	\$1050	\$1125
QUICKLEADS WEB + REP ASSIGNMENT & RENTAL USB SCANNER	\$975	\$1050
QUICKLEADS WEB (2 ACTIVATIONS) + REP ASSIGNMENT & 2 RENTAL USB SCANNERS	\$1325	\$1375

QuickLeads Rental

QuickLeads App comes installed on the device. (Internet access required - not included).

QUICKLEADS RENTAL	\$525	\$600
QUICKLEADS RENTAL + REP ASSIGNMENT	\$925	\$1000
QUICKLEADS RENTAL (PKG OF 2)	\$950	\$1025
QUICKLEADS RENTAL (PKG OF 2) + REP ASSIGNMENT	\$1350	\$1425

Optional Items

DELIVERY & PICKUP OF RENTAL DEVICE	\$150	\$150
RENTAL USB BARCODE SCANNER For use with QuickLeads Web only.	\$175	\$225
ADVANCE & POST MARKET BUYER LIST	\$400	\$425

Included with all Lead Retrieval Tool purchases. Can be purchased separately at the listed price. Advance list is available 1 month prior and the post list 1 month after Market.