

# Lead Management Solutions

## **LEAD RETRIEVAL MOBILE**

THE MOBILE APP OFFERS COMPREHENSIVE EVENT MANAGEMENT FEATURES INCLUDING:

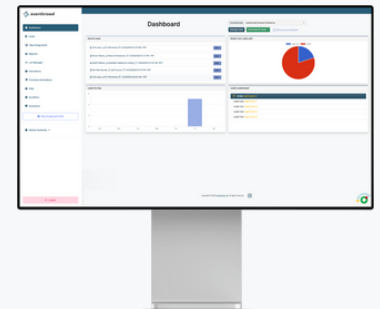
- CUSTOMIZE WITH NOTES, UNLIMITED QUALIFIERS, AND UNLIMITED SURVEYS
- CONTINUOUS SCAN MODE FOR HIGH-TRAFFIC SCENARIOS
- OFFLINE MODE SYNCs WHEN SIGNAL RETURNS SO YOU NEVER MISS A SCAN
- DYNAMIC REPORTING AND LIST EXPORTS IN THE LEADS HUB
- CAN BE USED ON YOUR OWN DEVICE OR ON OUR RENTAL DEVICE



## **LEAD RETRIEVAL WEB**

THE WEB VERSION PROVIDES THE FOLLOWING FEATURES IN A BROWSER:

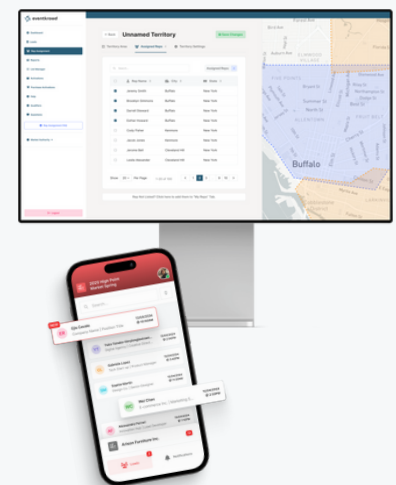
- SEAMLESS INTEGRATION WITH USB BARCODE SCANNERS
- CUSTOMIZE WITH NOTES, UNLIMITED QUALIFIERS, AND UNLIMITED SURVEYS
- CONTINUOUS SCAN MODE FOR HIGH-TRAFFIC SCENARIOS
- DYNAMIC REPORTING AND LIST EXPORTS IN THE LEADS HUB



## **REP ASSIGNMENT TOOL**

THE PLATFORM FEATURES COMPREHENSIVE TERRITORY MANAGEMENT DESIGNED WITH THE HIGH POINT MARKET IN MIND. FEATURES INCLUDE:

- CREATE CUSTOM-DEFINED GEOGRAPHIC ZONES WITH EITHER SINGLE OR MULTI-REP HANDLING
- NOTIFY REPS INSTANTLY THROUGH A CUSTOM APP WITH PUSH NOTIFICATIONS WHEN A LEAD FROM THEIR TERRITORY IS SCANNED
- REPS CAN SET AVAILABILITY
- REPS CAN ACCEPT LEADS VIA POP-UP ALERTS
- REPS CAN SEAMLESSLY MANAGE LEADS ACROSS MULTIPLE COMPANY PROFILES
- REPS CAN VIEW LEADS ACROSS COMPLETE EVENT HISTORY



## *Additional Items*

### ***DEVICE RENTAL***

RENTAL DEVICE FOR USE DURING THE DURATION OF MARKET. SEAMLESSLY SYNCED TO THE LEADS HUB. FULL CUSTOMIZATION OF QUALIFIERS, SURVEYS AND NOTES. INTERNET ACCESS IS REQUIRED (NOT INCLUDED).































### ***DELIVERY & PICKUP***

WHITE GLOVE DELIVERY OF DEVICE RENTAL TO SHOWROOM, SETUP OF APP, AND TRAINING BEFORE EVENT OPENS. SCHEDULED PICKUP AT THE END OF THE EVENT WITH NO NEED FOR EXTRA STEPS.

### ***ADVANCE & POST MARKET BUYER LIST***

THE ADVANCE LIST AND POST-MARKET BUYER LIST INCLUDES COMPANY, MAILING ADDRESS, NAME, PHONE, BUSINESS TYPE, SALES VOLUME, PRICE POINT, POSITION, PRIMARY AND SECONDARY CATEGORIES. NO EMAIL ADDRESSED ARE INCLUDED. *THIS ITEM IS INCLUDED WITH A LEAD RETRIEVAL MOBILE, WEB, OR RENTAL DEVICE PACKAGE PURCHASE OR CAN BE PURCHASED SEPARATELY AT THE LISTED RATE.*

# Product Comparison Chart

	LR Mobile	LR Web	LR Rental	Rep Assignment
Capture full contact details				
Use your own device*				
Capture demographic data				
Continuous Scan Mode				
Ability to track group size	***		***	***
Unlimited Qualifiers				
Unlimited Survey Questions				
Offline Mode				 **
Manage orders, leads & reports in the Leads Hub				
Real-time push notifications to reps				
Ability to set territories by city, state, postal code, or country				
Multi-rep territory assignment				
Reps have ability to view lead details				

\* Must have internet access (not included)

\*\* Rep push notifications will not work in offline mode

\*\*\* Use a survey to track group size in the mobile version instead

# Pricing Guide

## Lead Retrieval Tools

	Early Ends 3/28/25	Standard From 3/29/25
<b>LEAD RETRIEVAL MOBILE - 1 ACTIVATION</b> <i>Supported on iOS (15.0 or later) and Android (8 or later).</i>	<b>\$275</b>	<b>\$325</b>
<b>LEAD RETRIEVAL WEB - 1 ACTIVATION</b> <i>Will be available as of March 28, 2025. Requirements: macOS or Windows 10/11 with 8 GB of ram with Chrome, Internet Access, and a USB Barcode Scanner. Recommended USB Barcode scanner Zebra DS6708 or Zebra DS9208.</i>	<b>\$450</b>	<b>\$525</b>
<b>REP ASSIGNMENT TOOL - MOBILE APP</b> <i>Supported on iOS (15.0 or later) and Android (8 or later). Requires Rep Assignment, Territory setup, and Internet Access to enable push notifications</i>	<b>\$500</b>	<b>\$575</b>
<b>LEAD RETRIEVAL RENTAL DEVICE</b> <i>Includes (1) Mobile App License (Internet access required - not included).</i>	<b>\$650</b>	<b>\$725</b>

## Packages

<b>LEAD RETRIEVAL MOBILE - 3 ACTIVATIONS</b>	<b>\$550</b>	<b>\$625</b>
<b>LEAD RETRIEVAL MOBILE - 5 ACTIVATIONS</b>	<b>\$825</b>	<b>\$900</b>
<b>LEAD RETRIEVAL MOBILE - 10 ACTIVATIONS</b>	<b>\$1200</b>	<b>\$1275</b>
<b>REP ASSIGNMENT TOOL + 1 LR MOBILE APP</b>	<b>\$775</b>	<b>\$900</b>
<b>REP ASSIGNMENT TOOL + 3 LR MOBILE APPS</b>	<b>\$1050</b>	<b>\$1200</b>
<b>REP ASSIGNMENT TOOL + 5 LR MOBILE APPS</b>	<b>\$1325</b>	<b>\$1475</b>
<b>REP ASSIGNMENT TOOL + 10 LR MOBILE APPS</b>	<b>\$1700</b>	<b>\$1775</b>

## Additional Items

<b>DELIVERY &amp; PICKUP OF RENTAL DEVICE</b> <i>Applies to Lead Retrieval Rental Device orders only.</i>	<b>\$150</b>	<b>\$150</b>
<b>RENTAL USB BARCODE SCANNER</b> <i>For use with Lead Retrieval Web only.</i>	<b>\$175</b>	<b>\$225</b>
<b>ADVANCE &amp; POST MARKET BUYER LIST</b> <i>Included with all Lead Retrieval Tool purchases. Can be purchased separately at the listed price. Advance list is available 1 month prior and the post list 1 month after Market.</i>	<b>\$375</b>	<b>\$400</b>