

COLOR LOGOS

HPMKT
HIGH POINT MARKET®

HP
MKT HIGH POINT MARKET®

COPORATE COLORS

PMS
Uncoated



Warm
Gray 6



Warm
Gray 10



556 U



Black 2 U

CMYK



0/6/12/31



0/14/28/55



42/0/33/27



0/3/55/87

GRAY SCALE

HPMKT
HIGH POINT MARKET®

HP
MKT HIGH POINT MARKET®



100% Black



61% Black

BLACK

HPMKT
HIGH POINT MARKET®

WHITE

HPMKT
HIGH POINT MARKET®