

Tools to Maximize Your Sales Opportunities

Transform your High Point Market experience with CompuLEAD® – the ultimate solution for lead capture using your smartphone or our specialized tablets. It's not just an app – it's a comprehensive sales and marketing strategy at your fingertips!



- Capture leads everywhere, on and off the showroom floor.
- Use action codes and surveys for lead qualification.
- Identify top prospects with our lead scoring system.
- Send targeted content to prospects.
- Automatically assign leads to appropriate sales representatives.
- Send immediate SMS alerts to the team when key prospects arrive in your showroom.
- Rapidly transfer lead data into your CRM system.

Equip Your Team With the Right Tools For the Job!

Show Code: HPMKT24

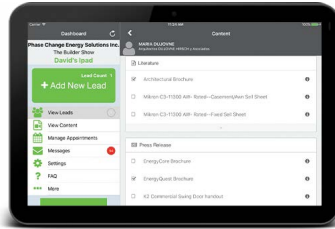
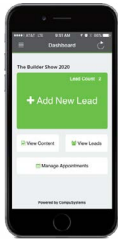
Advance Pricing Ends: 9/18/24 | Standard Pricing Begins: 9/19/24

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LEAD MANAGEMENT PRODUCTS CATALOG

2024 High Point Market Fall

Our Products



CompuLEAD® App

- Ideal for exhibitors using their own smartphones or tablets as professional lead retrieval tools.
- Flexible license purchasing for any team size.
- Includes 10 standard qualifiers and surveys.
- Automatically assign your reps to leads *(additional charge)*.
- SMS Instant Messaging *(additional charge)*.
- Compatible with Android versions 12-14 and iOS versions 15-17.

CompuLEAD® Tablet

- Perfect for exhibitors preferring not to use personal devices.
- Rentable tablets, each pre-loaded with CompuLEAD software and a badge scanner.
- Includes 10 standard qualifiers and surveys.
- Automatically assign your reps to leads *(additional charge)*.
- SMS Instant Messaging *(additional charge)*.
- Dimensions: 7" Android Tablet
- Cellular plan included.

CompuLEAD® Kiosk

- A complete self-service option.
- Pre-installed with CompuLEAD software and a badge scanner.
- Includes 10 standard qualifiers and surveys.
- Includes delivery, setup, training, and pickup.
- Dimensions: *Tablet: 15"x10"*
Counter Top: 17"x16"x12"
Stand: 4' tall, Base: 22" wide
- Cellular plan included.
- Product Add-Ons are not available for this product.

Product Add-Ons

Wireless Printer

Elevate your CompuLEAD App by adding a wireless printer. Instantly print lead information and notes for seamless follow-ups.
Note: Printer only pairs to 1 device at a time.



Rep-to-Lead Matching

Streamline your showroom's efficiency with our automated lead matching feature. Leads are instantly assigned to your designated representatives as they enter your booth, ensuring prompt and personalized engagement.



SMS Text Messaging

Enhance team efficiency with our SMS Text Messaging add-on. When a key prospect arrives, the assigned representative receives an immediate text message, ensuring no opportunity is missed. *(Requires Rep-to-Lead Matching Add-On).*



Custom Qualification

Tailor your lead capture to your unique business needs. Design and implement up to 99 custom lead qualifiers and up to 10 custom survey questions, integrated seamlessly into your CompuLEAD rental.



In-App Content Delivery

Send targeted product literature and videos to your prospects via email right from the CompuLEAD App. Level up your marketing with rich and engaging content and turn prospects into customers.



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PRODUCT COMPARISON CHART

	 CompuLEAD® App	 CompuLEAD® Tablet	 CompuLEAD® Kiosk
Scan badges for full contact details			
Capture demographic data			
Download app to my own device (phone or tablet)			
Use app on rented device			
Capture leads off the show floor			
Capture leads in self-serve mode			
Pair with wireless printer*			
Qualify leads with action codes/surveys*			
Add notes to leads			
Send electronic literature*			
Rep-to-Lead Matching and Assigning*			
SMS Instant Messaging*			
Export leads in CSV format			
Comply with GDPR			

*Additional charges may apply

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*When you purchase lead retrieval, you'll also get the Advance- and Post-Market buyer lists at **no additional charge**. The Advance list is sent one month before the Market, and the Post list is sent one month after the Market. Both lists provide basic contact and demographic information in a user-friendly downloadable application, but they do not include email addresses.

A-la-Carte	9/18/24 ADVANCE ENDS	9/19/24 STANDARD BEGINS
CompuLEAD App 2 User Activations (173A)	\$440	\$515
+ Additional User Activations (173B)	\$140	\$140
CompuLEAD Tablet (174A)	\$495	\$570
CompuLEAD Kiosk <i>For Stand</i> (175A) <i>or Table Top</i> (275A)	\$895	\$995
*Advance and Post-Show Buyer List <i>(Included with lead retrieval purchase; sold separately at the listed fee.)</i>	\$375	\$375

Packages

CompuLEAD App Pro 1 User Activation (110)	\$595	\$695
<ul style="list-style-type: none"> • Download to your own smartphone or tablet • Automatically assign your reps to leads • SMS Instant Messaging - includes 2000 text messages • Custom lead qualification and electronic content distribution for quick email follow-up • Setup and training at onsite Service Desk 		
CompuLEAD Tablet Pro (111)	\$695	\$795
<ul style="list-style-type: none"> • Supplied tablet with built-in and handheld barcode scanner plus adapter • Automatically assign your reps to leads • SMS Instant Messaging - includes 2000 text messages • Custom lead qualification and electronic content distribution for quick email follow-up • Setup and training at onsite Service Desk 		
CompuLEAD App 3 User Activations (115)	\$595	\$695
<ul style="list-style-type: none"> • Download app to 3 of your smartphones or tablets • Qualify top prospects with custom qualifiers and surveys • Electronic content distribution for quick email follow-up 		

Product Add-ons

Wireless Printer <i>For App</i> (287A) <i>or Tablet</i> (187A) - Only pairs to 1 device/app at a time	\$90	\$90
Rep-to-Lead Matching with SMS Text Messaging <i>For App</i> (06A) <i>or Tablet</i> (106)	\$275	\$275
Additional text messages <i>(per 1000 messages)</i> <i>For App or Tablet</i> (06B)	\$50	\$50
Delivery, Setup and In-Booth Training <i>For App</i> (108) <i>or Tablet</i> (08)	\$80	\$80
Lead Retrieval Product Pick-up <i>For Tablet</i> (09)	\$80	\$80
Custom Qualifiers and Survey Questions <i>For App, Tablet or Kiosk</i> (05A)	\$90	\$90
Literature & Videos Delivery <i>For App, Tablet or Kiosk</i> (LITE)	\$90	\$90

Processing Fee = \$25

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Cancellation/Refund Policy:

Completing this lead retrieval order makes you responsible for device safety. Damages incur a \$500 replacement fee; power cord loss, a \$100 fee. Late returns result in a \$100 fee. Charges go to the credit card used. CompuSystems is not liable for malfunctions or lead loss. No refunds on activated CompuLEAD App or products within 30 days of the event. Cancellations before receive a full refund, minus a \$100 fee. Original event dates apply to refunds for date changes.